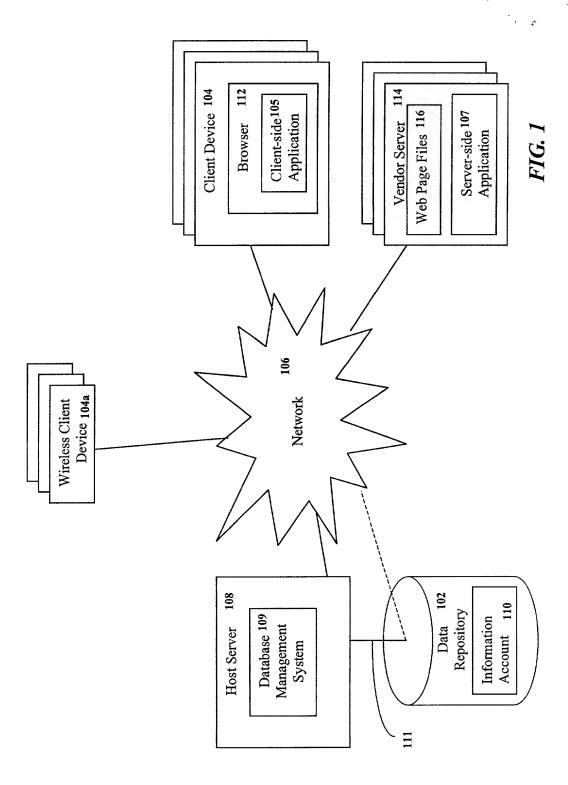
Inventors: Nick Steele, Joe Maranville, Stan Hawkins and Andrew Bradnan

Title: "BRANDING AND REVENUE SHARING MODELS FOR FACILITATING STORAGE, MANAGEMENT AND DISTRIBUTION OF CONSUMER INFORMATION"

Serial No.: 09/933,567

Filed: August 20, 2001

Docket: 17331-0007 Page 1 of 10



Inventors: Nick Steele, Joe Maranville, Stan Hawkins

and Andrew Bradnan

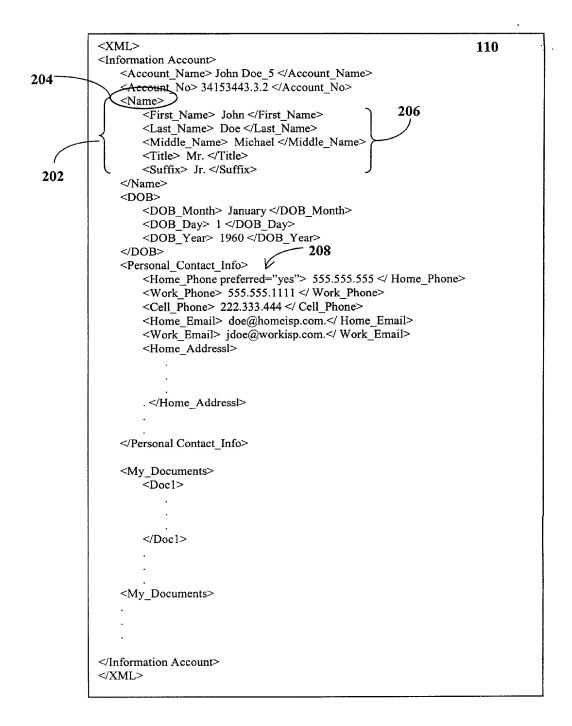
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Filed: August 20, 2001

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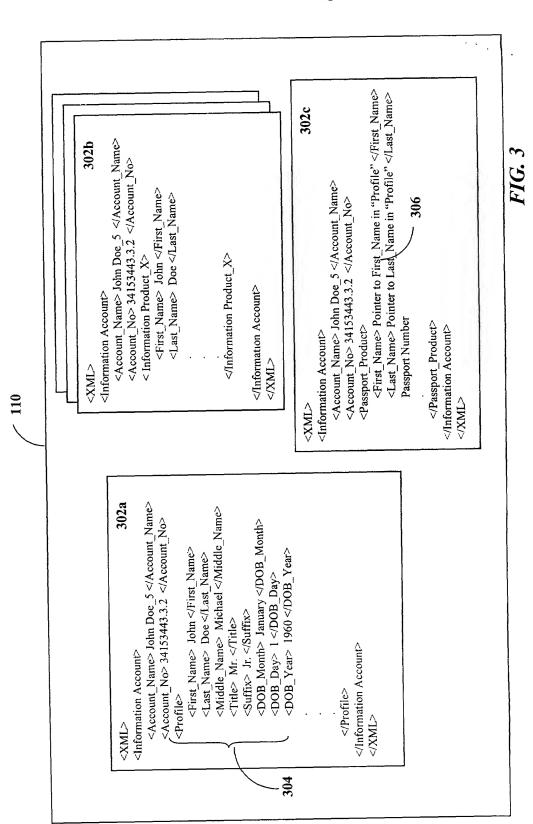
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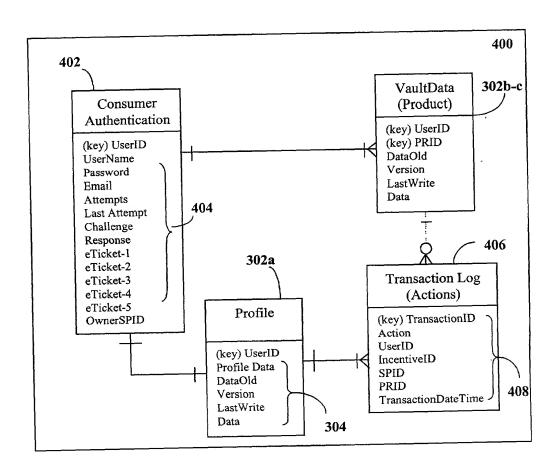


FIG. 4

Data Repository 102

Inventors: Nick Steele, Joe Maranville, Stan Hawkins and Andrew Bradnan Title: "BRANDING AND REVENUE SHARING MODELS FOR FACILITATING STORAGE, MANAGEMENT AND DISTRIBUTION OF CONSUMER INFORMATION" Serial No.: 09/933,567 COPY OF PAPERS ORIGINALLY FILED Filed: August 20, 2001 Docket: 17331-0007 Page 5 of 10 Vendor Process 530 532 Vendor Server Access Web Page File Success Page HTTP/ SHTTP Submit 528 548 502 504 534 526 Consumer Browser 1112 Request Use of Information Account Consumer Authentication Info Request Opt-in/ Create/Update 501 Create or Update Result Login Interface Auto-Populate Script Edit Download Client-Side Application 510 536 524 Client-Side Application 105 Consumer Authentication Info, Vendor Authentication Info, etc. Submit XML Data & Request Transform Data 546 Create or Update Result 506 Iterate Per (Web Page File HTTP/ SHTTP Host Server 108 Valid XML Data Stream 540 Iterate Per Product ISAPI Validate XML Data 542 DBMS 109 520 Decrypt/Merge/ Apply XSL(s) 544 512 Authentication Request LWT (if appropriate) Authentication Request Create or Update Database Connectivity Protocol Get XML

518

Data Repository | 102

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DISTRIBUTION OF CONSUMER INFORMATION"
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Filed: August 20, 2001
Docket: 17331-0007 Page 6 of 10 COPY OF PAPERS ORIGINALLY FILED Page 6 of 10 Vendor Process Vendor Server 612 1114 Access Web Page File Input Consumer Authentication Info Success Page Veb Page File HTTP/ SHTTP Submit 622 602 809 601 Consumer Browser 112 614 Monitor Input of Data Download Information Account Creation Interface Input Consumer (Create or Update Result 624 Submit Request Request Creation of Information Account Script Download Client-Side Application 604 989 Client-Side Application Submit Consumer Authentidation Info, Consumer Data and Vendor Authentication Info 626 642 -638 919 Create Ack Email Create Result Deliver Ack Email HTTP/ SHTTP Host Server I 108 Consumer's Email Address 634 - 819 630 Validate XML Data ISAPI DBMS 1 109 (6 Authentication Request Database Connectivity Protocol 632 Create

Inventors: Nick Steele, Joe Maranville, Stan Hawkins and Andrew Bradnan

Inventors: Nick Steele, Joe Maranville, Stan Hawkins and Andrew Bradnan

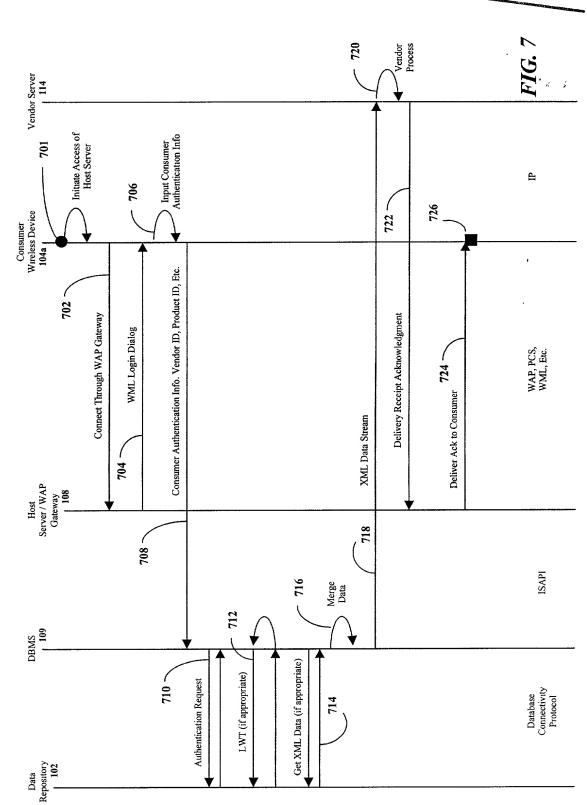
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GOPY OF PAPERS ORIGINALLY FILED Page 8 of 10 802A 112 Client Device 104 Vendor Server 114X Client-side 105 | Application Web Page Files 116X Server-side 107X Vendor Server 114X Server-side 107X Application Web Page Files 116X Browser Application Vendor Server 114X Server-side 107X Application Web Page Files 116X 106 Network Server-side 107Z Application Vendor Server 114Z Web Page Files 116Z FIG. 8 BrandZInformation Account 110Z BrandY Information BrandX Information 110X 110YServer-side 107Y Application Vendor Server 114Y Database 109 Management System Repository Web Page Files 116Y Data Host Server Account Account 111

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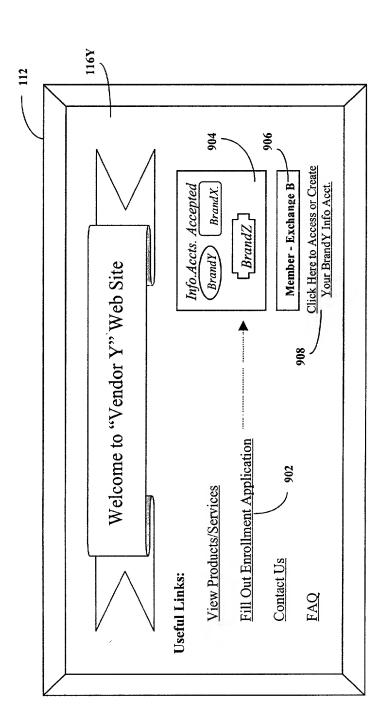
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